

REP HEADLINE# 6269464 TRF# 329218 REP: TEL# 703 528 7800 FAX# 703 528 7880
\$\$\$ MOD# 5: UNAPPROVED REV #2 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM REP OCT25/12 11.37
CHANGES ** WFTV-TV ***

ADV # _____ ADV. NAME POLI/B OBAMA/D/PRE/US REP. # _____ OFF. # 6556 SALESMAN # _____
AGY # 1292 AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME KATIE KEULEMAN
3050 K ST NW, SALES PRSN WA- JOE KNAUER
WASHINGTON, DC 20007

ORDER # _____ CONTRACT # 6269464 CLASS: NATL. LOCAL REGIONAL
PRDCT OBAMA FOR AMERICA EST#1537 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT16/12 OCT22/12 WK-1
CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT25/12 11.37

REP: TO LENA
FR JULIE
OK'D M7
TTLS RTS
PLS CFM, THX 10/25

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
30	S		1130P-1200M	30		\$1,250.00	10/21	10/21	0		SUN	0

AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =
AGENCY EST# = 1537
PROGRAM : LATE NEWS FOLLOWING NFL

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
74	A		1203A-1238A	30		\$1,250.00	10/20	10/20	1		SAT	1
PROGRAM : LATE NEWS FOLLOWING NFL ORD COM1: LATE RUN DUE TO FOOTBALL, SPOT RAN AT 12:26A THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE-30 STATION MAKEGOOD OFFERS: M7 OK'D BUY#30 MISSED: SUN/1130P-1200M OCT21 30S \$1,250.00 (OCT24/12) OFFER: SAT/1203A-1238A OCT20 30S \$1,250.00 PLS ADVISE. CMT: LATE RUN DUE TO FOOTBALL, SPOT RAN AT 12:26A												
OCT/12			282570.00									
CONTRACT TOTAL												282570.00
TOTAL SPOTS												130

MARKET TOTALS \$681,240WFTV 41%WKMG 20%WESH 19%WOFL 14%WKCF 2%WRBW 3% CABL 0%
WOPX 0%WRDQ 1%EFTV 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE